

The Export & Trade Handbook is the definitive annual guide for companies involved in Exporting and Importing. The website is correspondingly busy with around 1,779 user visits a month and 2,991 home page impressions.

Type	Max Size (Pixels) W x H	Cost \$/mth
Banner Ad	760 x 120	\$250
Skyscraper	160 x 600	\$225
Rectangle	300 x 250	\$175
Button	190 x 100	\$100
Feature Link	120 x 75	\$100

Banner  
760 x 120 pixels

Skyscraper  
160 x 600 pixels

Button  
190 x 100 pixels

Rectangle  
300 x 250 pixels

Feature Link  
120 x 75 pixels



**Note:**

- Design costs for online advertising is NZ\$40.
- Files to be supplied as jpg or gif within maximum sizes as above
- Max file size 500kb
- Ads are charged by the calendar month – no part month charges
- Volume discounts 3-5 months 10%, 6-9 months 15%, over 9 months 20%
- Rates are in NZ\$ and exclude GST

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